**Quotation 1: Design Services + Social Media Management (Instagram & Facebook)**

**Client Name:** JM Metacraft  
**Quotation No.:** ART/QUO/001  
**Date:** April 14, 2025  
**Validity:** 15 days from the date of quotation

**Scope of Work:**

**Platform:** Instagram & Facebook  
**Monthly Deliverables:**

* **10 Posts** (Professionally designed graphics with engaging captions)
* **10 Stories** (Branded visual content)
* **3 Reels** (Short-form videos with music, transitions, and branding)

**Services Included:**

* Content planning and calendar
* Hashtag strategy
* Scheduling and posting
* Basic performance reporting

**Total Package Price:** ₹25,000/- per month (inclusive of design and posting)  
**Terms:** Monthly subscription.

**Quotation 2: Website Management + SMM + LinkedIn Organic Marketing**

**Client Name:** JM Metacraft  
**Quotation No.:** ART/QUO/002  
**Date:** April 14, 2025  
**Validity:** 15 days from the date of quotation

**Scope of Work:**

**1. Website Management**

* Regular content updates
* Speed optimization
* Basic bug fixes & plugin management

**2. Social Media Management (Instagram + Facebook)**

* 12 posts, 12 stories, 5 reels per month
* Content planning & publishing
* Engagement strategy

**3. LinkedIn Organic Marketing**

* 8 custom posts per month
* Optimized for professional audience
* Network building and content interaction

**Total Package Price:** ₹35,000/- per month  
**Terms:** Billed monthly, includes all content, strategy, and execution.

**Quotation 3: Full-Scale Digital Growth Package + Paid Ads**

**Client Name:** JM Metacraft  
**Quotation No.:** ART/QUO/003  
**Date:** April 14, 2025  
**Validity:** 15 days from the date of quotation

**Scope of Work:**

**1. Website Management**

* Full backend support
* Content, plugin & speed optimization

**2. Social Media Management**

* 15+ posts, 10 stories, 6 reels/month
* Brand-centric strategy with analytics

**3. LinkedIn Marketing**

* B2B-focused content (8–10 posts/month)
* Company branding

**4. SEO**

* Technical, On-page, and Keyword strategy
* Monthly tracking & ranking improvement

**5. Blog Writing**

* 6 SEO-optimized blog posts/month
* Industry-specific topics

**6. Lead Generation**

* LinkedIn & email-based outreach
* Custom audience building

**7. Paid Advertising**

* **Ad Budget:** ₹40,000/- (client-funded)
* Platforms: Instagram, Facebook, LinkedIn (if applicable)
* Includes ad setup, A/B testing, optimization

**Service Fee:** ₹75,000/- per month  
**Ad Spend:** ₹40,000/- per month *(separate from service fee)*  
**Total Investment:** ₹1,15,000/- per month